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Notice of Dividend Payment

The 2025 Annual General Meeting of Business Alignment Public Company Limited (the "**Company**") held on April 21, 2025, had approved the dividend payment for the operating period from January 1, 2024, to December 31, 2024, to shareholders in the amount of baht 0.35 per share for 600,734,989 shares, totaling baht 210,257,246.15.

The Company will pay the dividend to the shareholders whose names appear in the Company's share register book as at March 11, 2025 which is the date for determination of shareholders who are entitled to the dividend payment fixed by the Board of Directors (Record Date). Dividend payment will be made on May 7, 2025.

Please be informed accordingly.

