

PRIVACY NOTICE

Business Alignment Public Company Limited (the “**Company**”) recognizes the importance of the personal data protection of the shareholders and proxy holders. The Company therefore established measures for personal data protection as detailed below in order to ensure that the Company will protect and manage your personal data in accordance with the Personal Data Protection Act B.E 2562.

Collected Personal Data

The Company will collect your personal data that directly provided by you, or collected from proxy form, or from Thailand Securities Depository Company Limited (“TSD”) which is the Company’s registrar. It includes but not limited to the following personal data:

- General Personal Data: e.g. name-surname, date of birth, age, address, telephone number, facsimile number, e-mail address, identification card number, passport number, nationality, signature, shareholder’s registration number, educational background, training background, work experience, occupation, position, office address, photo, etc.
- Financial Data: e.g. bank account number, number of shares held, dividend received etc.
- Data in relation to the Company’s activities: e.g. image and video recorded during the Shareholders’ Meeting etc.
- Other Personal Data: e.g. opinions, recommendations, or any data provided by you through the Company’s channels, etc.
- Stakeholders Relationship or Conflicts of Interest Data that show direct and/or indirect relationships with the Company: e.g. name-surname, age and number of shares of the spouse and minor children of candidates who are nominated for the Company’s directorship, etc.

In general, the Company does not intend to collect and process your sensitive personal data (i.e. religion and blood type (if any) as appeared on your identification documents that were submitted to the Company). In the case where you provide any of such identification documents to the Company, you are requested to make invisible the sensitive personal data appeared on such documents. If you do not make invisible of such sensitive personal data, the Company shall be entitled to make invisible those data, and the Company shall not be deemed to collect any of such sensitive personal data in all respects.

Purposes

The Company is obliged collect, process and/or disclose personal data as required by legal obligation, and/or the Company’s legitimate interest, and/or contractual basis, and/or vital interest basis, and/or as your consent (as the case may be) for the following purposes:

- To manage the shareholders’ registration, the issuance of proxy by shareholders including other related activities pursuant to the applicable law such as securities and exchange law.
- To carry out any action in relation to the dividend payment or other benefits for the shareholders.

- To arrange the shareholders' meetings, which includes proposing the agenda item, nomination of candidates for the directors of the Company, sending documents in relation to the meetings, verifying identity at the registration, taking the minutes of the meetings and any action in relation to such meetings.
- To record images, audio and/or video recordings during the meetings for the purpose of posting on the Company's website and other channels.
- To take and prepare the minutes of such meetings for the submission to the relevant authorities.
- To undertake obligations in compliance with laws, orders, independent organizations, competent authorities, including to cooperate with courts, governmental authorities, regulatory and law enforcement agencies.

In the event that certain necessary personal data is unable to provide to the Company, it may impede the Company's ability to manage and administer any agreement between you and the Company, including any shareholder benefit which may be entitled to (if any).

Disclosing Personal Data

To achieve the above purposes, the personal data may be disclosed to the following third parties.

- Thailand Securities Depository Company Limited (TSD)
- Banks or financial institutions
- Service providers, such as printing, document delivery, data storage, technology services for shareholders' meetings, or any other related services to fulfill the Company's obligations towards shareholders and/or proxy holders
- Professional service providers such as legal advisors, auditors, etc.
- Investors only if required by relevant laws or regulations
- Courts, governmental authorities, regulatory agencies, law enforcement agencies, or any other individual or juristic person to whom the Company must disclose information, in order to comply with laws, orders from governmental authorities, or as per agreements between the Company and other individuals or juristic persons for the benefit of the personal data owners (e.g. the Ministry of Commerce, the Revenue Department etc.)

Personal Data Retention Period

The personal data will be retained as required by the relevant laws and/or as necessary to fulfill the above purposes. Upon the expiration of such period, the personal data will either be destroyed or anonymized.

Rights of Data Subjects

According to the provisions under the Personal Data Protection Act B.E 2562, you, as the data subjects, are entitled to exercise any of the following rights:

- Right to access and obtain copy of the personal data, or to request the disclosure of the acquisition of such personal data

- Right to request correction, completion and updating on the personal data
- Right to request sending or transferring of the personal data to other entities or persons in compliance as prescribed by the relevant laws
- Right to request a suspension of the use of the personal data
- Right to object the collection, the use and the disclosure of the personal data
- Right to request the deletion, the destruction, or the anonymization of the personal data
- Right to withdraw consent for the processing of your personal data which it had been given to the Company, unless such withdrawal is restricted by law or by any contract that benefits you. However, the withdrawal of such consent will not affect the processing of any personal data which the consent had been provided.
- Right to file a complaint with the Office of the Personal Data Protection Commission in case that the Company violates the applicable personal data protection laws.

In the event that, you, as the data subject, submit any of the above requests to exercise any of the above rights, the Company will act on such request within the period prescribed by law. However, the Company will consider such requests by taking several factors into consideration and shall reserve the right to refuse any request to the extent permitted by the applicable personal data protection laws.

Contact Information

Should you have any inquiries or require further information regarding the protection of personal data under this Privacy Notice, and/or would like to exercise the rights of data subject as described above, shareholders and/or proxy holders may contact the Company at the following address.

Company Secretary, Business Alignment Public Company Limited
 92/45 Sathorn Thani Building 16th Floor, North Sathorn Rd., Silom, Bangrak, Bangkok 10500
 or email: comsec@bizalignment.com

The Company reserves the right to amend this Privacy Notice and disclose it through the Company's website and/or the notice calling for the shareholders' meeting and/or the Stock Exchange of Thailand's disclosure system and/or in accordance with the relevant laws and regulations.